

Site Usage

2,572 Visits

66.49% Bounce Rate

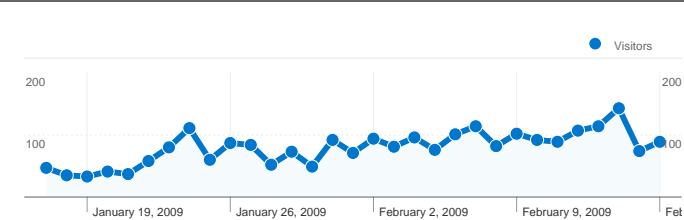
5,033 Pageviews

00:01:35 Avg. Time on Site

1.96 Pages/Visit

91.17% % New Visits

Visitors Overview

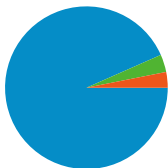


Visitors
2,348

Map Overlay world



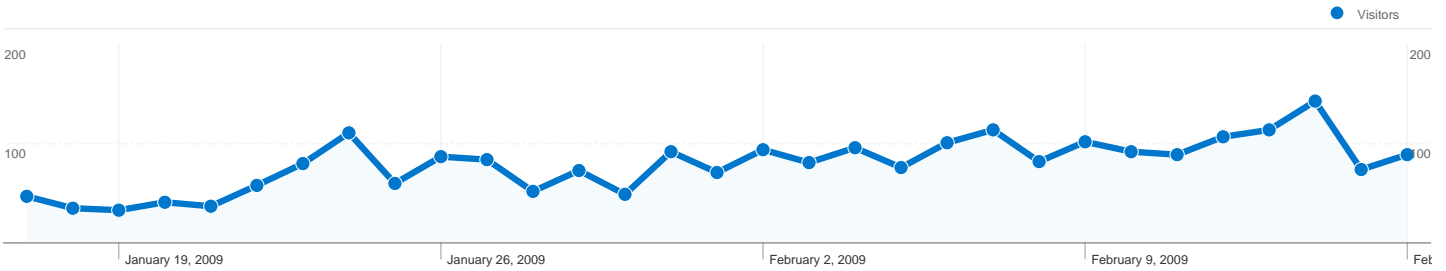
Traffic Sources Overview



- **Search Engines**
2,402.00 (93.39%)
- **Direct Traffic**
90.00 (3.50%)
- **Referring Sites**
80.00 (3.11%)

Content Overview

Pages	Pageviews	% Pageviews
/fortaleza-programacao-do-pre-	707	14.05%
/	395	7.85%
/pre-carnaval-2009-quase-60-	253	5.03%
/pre-carnaval-cachorras-se-	248	4.93%
/cidades/beberibe/	141	2.80%



2,348 people visited this site

 **2,572** Visits


 **2,348** Absolute Unique Visitors

 **5,033** Pageviews

 **1.96** Average Pageviews

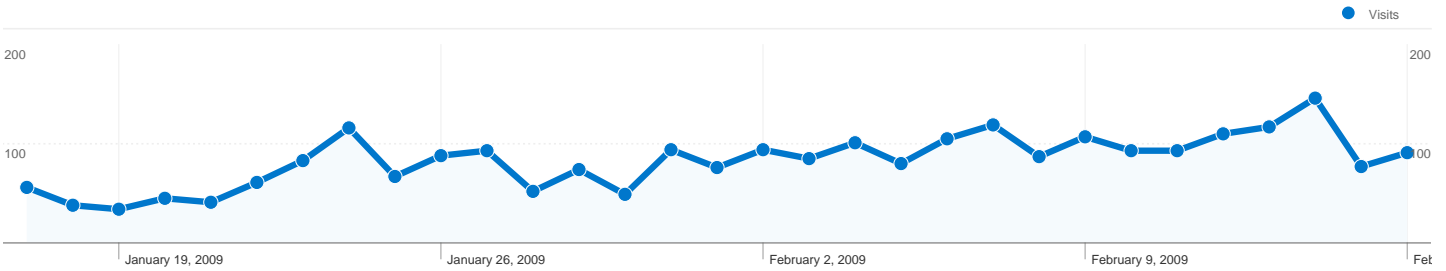
 **00:01:35** Time on Site

 **66.49%** Bounce Rate

 **91.17%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,846	71.77%	DSL	1,312	51.01%
Firefox	640	24.88%	Unknown	1,107	43.04%
Chrome	57	2.22%	T1	54	2.10%
Safari	17	0.66%	Dialup	51	1.98%
Opera	11	0.43%	Cable	46	1.79%

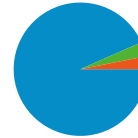


All traffic sources sent a total of 2,572 visits

3.50% Direct Traffic

3.11% Referring Sites

93.39% Search Engines

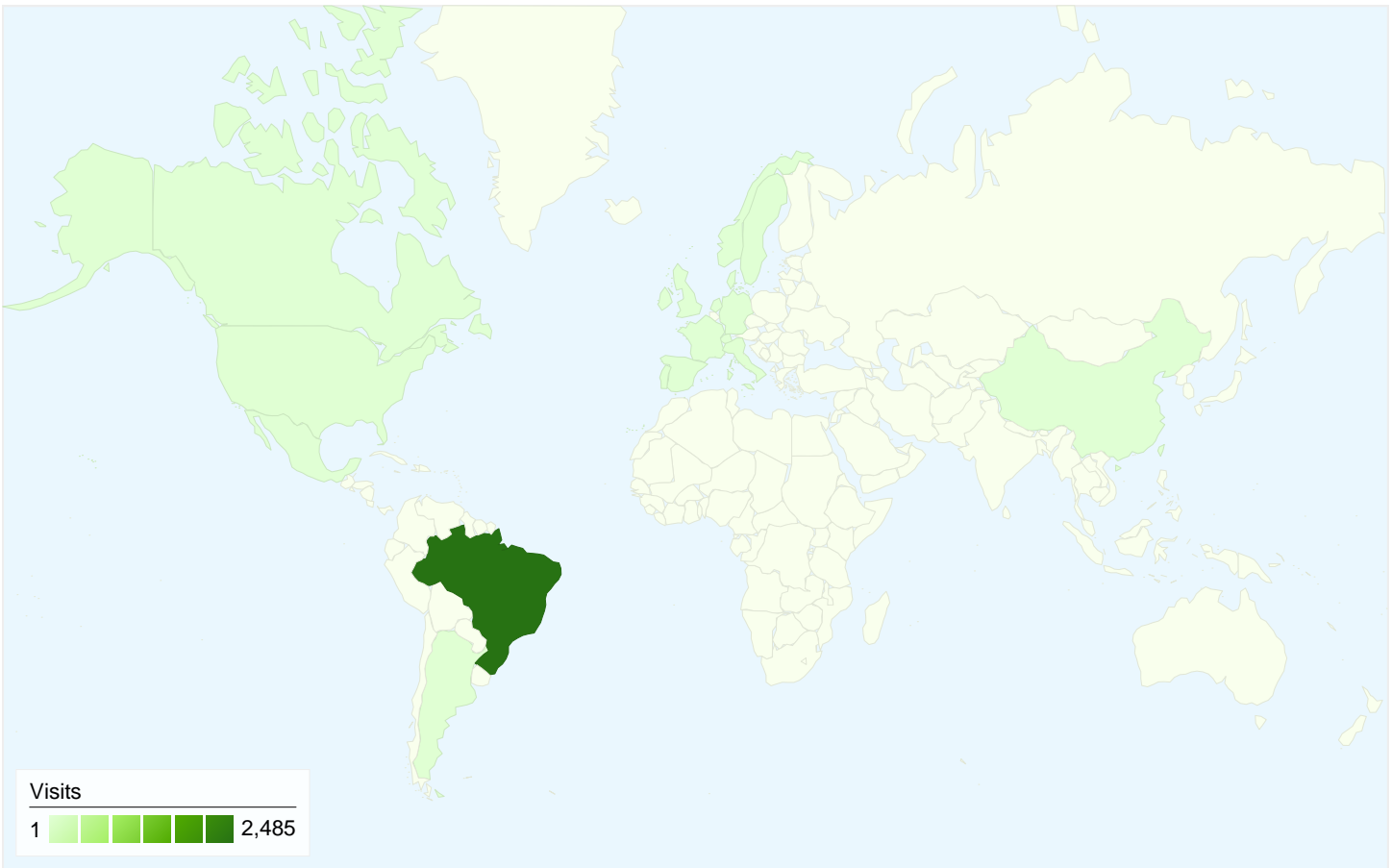


- Search Engines
2,402.00 (93.39%)
- Direct Traffic
90.00 (3.50%)
- Referring Sites
80.00 (3.11%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	2,289	89.00%
(direct) ((none))	90	3.50%
yahoo (organic)	72	2.80%
live (organic)	25	0.97%
mondo.busca.uol.com.br	10	0.39%

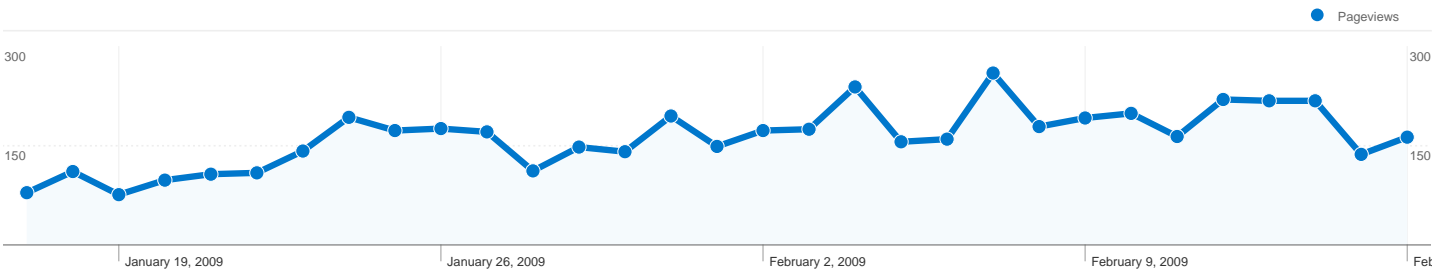
Keywords	Visits	% visits
carnaval fortaleza 2009	58	2.41%
blogtur	53	2.21%
bloco das cachorras fortaleza	38	1.58%
carnaval em fortaleza 2009	29	1.21%
bloco das cachorras	24	1.00%



2,572 visits came from 18 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
2,572 % of Site Total: 100.00%	1.96 Site Avg: 1.96 (0.00%)	00:01:35 Site Avg: 00:01:35 (0.00%)	91.29% Site Avg: 91.17% (0.13%)	66.49% Site Avg: 66.49% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Brazil	2,485	1.95	00:01:35	91.07%	66.44%
Portugal	21	1.52	00:00:38	90.48%	76.19%
Italy	12	1.25	00:00:57	100.00%	75.00%
United States	11	2.64	00:01:19	100.00%	63.64%
Argentina	9	3.44	00:00:51	100.00%	66.67%
France	5	1.40	00:00:05	100.00%	80.00%
United Kingdom	5	2.00	00:02:05	100.00%	40.00%
Canada	4	1.00	00:00:00	100.00%	100.00%
Netherlands	3	1.33	00:00:08	100.00%	66.67%
Switzerland	3	8.33	00:18:43	100.00%	33.33%



Pages on this site were viewed a total of 5,033 times

 **5,033** Pageviews

 **3,968** Unique Views

 **66.49%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/fortaleza-programacao-do-pre-carnaval-2009/	707	14.05%
/	395	7.85%
/pre-carnaval-2009-quase-60-blocos-desfilam-no-fim-de-semana/	253	5.03%
/pre-carnaval-cachorras-se-consolidam-e-outros-blocos-entram-	248	4.93%
/cidades/beberibe/	141	2.80%